

Texas Speech Communication Association State Convention 2018

Combating Truthiness: Teaching in a Post Truth Era

truth \ˈtruːθ\

[ME *trēwthe*, fr. OE *trēowth* fidelity; akin to OE *trēowe* faithful - more at **TRUE**] (bef. 12c) 1 a archaic : **FIDELITY, CONSTANCY** b : sincerity in action, character, and utterance 2 a (1) : the state of being the case : **FACT** (2) : the body of real things, events, and facts : **ACTUALITY** (3) often cap : a transcendent fundamental or spiritual reality b : a judgement, proposition, or idea that is true or accepted as true c : the body of true statements and propositions 3 a : the property (as of a statement) of being in accord with fact or reality b chiefly Brit : **TRUE** 2 c : fidelity to an original or to a standard 4 cap, in accordance with fact : **ACTUALLY** truth-ful \ˈtruːθ-fəl/ adj (ca. 1567) : telling or disposed to tell the truth c : a ~ witness - truth-ful-ly \-fəl-lē/ adv - truth-ful-ness

tru-thi-ness

\ˈtruː-thē-nəs\

1 : truth that comes from the gut, not books

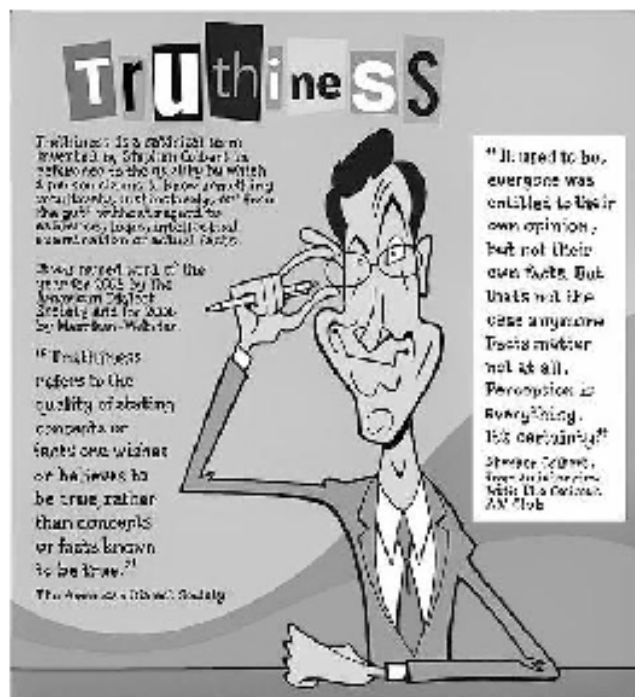
(Stephen Colbert, *Comedy Central's "The Colbert Report,"* October 2005)

2 : the quality of preferring concepts or facts one wishes to be true, rather than concepts or facts known to be true

(*American Dialect Society, January 2006*)

In 2006, the dictionary people at Merriam-Webster performed a great public service by bestowing its "Word of the Year" award to "truthiness." A phrase coined by Stephen Colbert just moments before airing an episode of *The Colbert Report*. A decade later, the Oxford Dictionaries chose "post-truth" as its word of the year for 2016. Oxford describes post-truth as "relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief."

As Communication professionals, these facts demand that we reevaluate how we teach media literacy, but it also makes clear the work we must do to reinvigorate our approaches to inspiring students. How will we adapt to this new era?



How will we inspire them to become more patient, open-minded readers? How will we inspire them to become more patient, active listeners? How will we inspire them to become more patient, critical thinkers?

How will we teach them to identify and respond to the truth?

Omni Bayfront Tower
Corpus Christi, TX

**October
4-6, 2018**

Affiliated
Organizations Meeting:
**TACA, TCCFA,
TFA, TIFA, TJSDA**

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Combating Truthiness: Teaching in a Post-Truth Era

Texas Speech Communication Association
2018 Convention

October 4-6, 2018

www.etsca.com

The Omni Bayfront Tower, Corpus Christi

Affiliated organizations meeting in conjunction with TSCA:

Texas Association for Communication Administrators

Texas Community College Forensics Association

Texas Forensic Association

Texas Intercollegiate Forensic Association

Convention Schedule

Thursday, October 4, 2018

3:30–7:00	Convention Registration	3rd Floor Lobby
12:00–2:00	Strategic Planning Committee	Copano
12:00–2:00	TSCA Executive Officers Meeting	Partnership
2:00–3:00	TFA Executive Council Meeting	Copano
3:00–4:00	TFA Committee Meetings	
4:00–7:00	TFA Business Meeting (1/2)	Corpus B
4:00 – 5:00	Panel A Programs	
5:15 – 6:15	Panel B Programs	
7:00 – 8:30	Dinner for all Members, TSCA Committee Meetings	Corpus A
8:30 – 9:15	TFA Regional Meetings	
8:30 – 9:00	TSCA Executive Officers Meeting	Partnership

Friday, October 5, 2018

8:30–2:30	Convention Registration	3rd Floor Lobby
8:00–9:00	New Member Breakfast <small>(First year attendees only, please.)</small>	Corpus B
8:15–9:15	TSCA Executive Council Breakfast <small>(all Officers, District/Committee/Interest Group Chairs)</small>	Corpus A
9:15–10:15	Panel C Programs	
10:30–11:30	Panel D Programs	
11:45–12:45	Convention Luncheon	Corpus A
12:45–1:45	TSCA General Session (1/2)	Corpus A & B
2:00–2:30	District Meetings	See page 24
2:45–3:45	Panel E Programs	
4:00–4:30	Interest Group Session 1	See page 24
4:30–5:00	Interest Group Session 2	See page 24
5:00–5:30	Interest Group Session 3	See page 25
5:45–6:45	Panel F Programs	
7:00–8:00	President’s Reception & Professor’s Performance Hour	Bayview Room
8:00	Don Streeter Past Presidents’ Dinner	Aransas
8:00	TFA Business Meeting (2/2)	Corpus B

Saturday, October 6, 2018

8:00–9:00	TSCA Executive Council Breakfast <small>(all Officers, District/Committee/Interest Group Chairs)</small>	Corpus A
9:15–10:00	TSCA General Session (2/2)	Corpus A & B
10:15–11:15	Panel G Programs	
11:30–12:30	Panel H Programs	
12:45–1:15	2018 Convention Planning Lunch <small>(all Officers, District/Committee/Interest Group Chairs)</small>	Aransas
1:15–3:00	TSCA Executive Officers Planning Meeting	Partnership

President's Welcome

Welcome to Corpus Christi!

TSCA is a first-rate organization, and I am proud to serve as your 2017-2018 president. It is first-rate because of the people that serve this organization from the ground up. The members that participate in our panels make TSCA great. The members that attend these panels and provide feedback make this organization a marvelous one. Its interest groups make it distinguished.

TSCA's committee members and chairs make it top-notch. And last, but not least, our officers make this organization outstanding! With our membership in mind, your TSCA

officers are working diligently, and have been for the past year, to offer up a 2018 convention that is reflective of this first-rate organization.



Honestly, my search for this year's convention theme was one of the easiest tasks that I had to take on as a TSCA officer. Why was it such an easy task? First, because it is undeniable that we all now live in a brave new world of "truthiness." Second, because of this brave new world, the landscape of our classrooms and the landscape of TSCA have both shifted. Third, these landscapes will continue to shift. As a result, we need new compasses. It is up to us, as communication educators and as TSCA members, to update our own skill sets in order to guide ourselves and our students through an increasingly nuanced world. My hope is that this year's theme "Combating Truthiness: Teaching in a Post-Truth Era" will help start conversations about how we might all achieve this goal.

I do believe that we can, and will, stem the tide of truthiness. I also whole heartedly believe that a sure-fire way to do so is by working together. So, do not hesitate to get involved in conversations, ask a lot of questions, be open minded and listen a lot. Most importantly, be sure to take some time for reflection. What role have you taken, or will you be taking in the future, to combat truthiness?

Wishing you all a very productive convention. Oh! One more thing. Be sure to get out of the hotel at least once while you're here in Corpus Christi! There's a beach out there!!!

Wade Hescht
TSCA President

Vice President's Welcome



First and foremost, welcome to the beach! As your current Texas Speech and Communication Association Vice President, it is my pleasure to welcome you to our 2018 Convention: **Combating Truthiness: Teaching in a Post Truth Era**. The other Executive Committee members and I have been hard at work putting together a collection of panels that we hope will both excite and intrigue you.

The notion of truthiness is one that has plagued social media feeds for years and has challenged our notions of democracy, freedom of speech, and truth itself. Dive into this program of panels which celebrates a full schedule of amazing and innovative educators, administrators, local professionals, and state leaders.

I would like to thank Tasha Kneis (featured to my right) and all of the incredible work of the Local Arrangements Committee. They have been hard at work to secure door prizes, performances, and an inspirational 2018 Communicator of the Year. In addition to being a Speech professor, Dr. Kelly Quintanilla is the first female president of Texas A&M University – Corpus Christi and (in my admittedly limited recollection), the only Communicator of the Year to present a panel at this very convention! Join us Friday morning at 10:30 a.m. to discuss Crisis Communication and the lessons learned from Hurricane Harvey.

Be sure to join us at 7:00 p.m. Friday evening for the **President's Reception and Professor's Performance Hour** in the Bayview Room and help us celebrate 2017-2018 TSCA President Wade Hescht! In addition to celebrating Wade and his exceptional leadership of this organization, we will celebrate our Educators of the Year and our recipients of the Outstanding Service Awards.

To those of you who are new to TSCA, welcome! I sat where you are not too long ago and I was nervous and excited to delve into this world of communication educators - a group of outspoken, oftentimes eccentric, but always inspirational colleagues. Be sure to pick up your "new member ribbon" at registration (so that we may welcome you as a community) and join us for the New Member Breakfast Friday morning at 8:00 a.m. This is a unique opportunity to meet past presidents and get to know the organization! I would encourage you to **volunteer** and **seek leadership opportunities!**

On behalf of TSCA, please accept my best wishes for a productive and inspirational convention! And that's the TRUTH!

Colin Malinak
TSCA Vice President

Local Arrangements Chair Welcome

Welcome to Corpus Christi!

Corpus Christi possesses all of the main ingredients for an ideal weekend getaway: the sun, the sea, the sights, plus exhilarating and engaging activities everyone can enjoy. The Corpus Christi area has over 113 miles of Gulf Coast Beaches and the stunning views can be seen right from our conference hotel!



This weekend we are nestled in the lively downtown Marina District and just a few short steps out of the hotel you will find plenty to do! Relax in a Miradores Del Mar (Spanish for “overlooks by the sea”) bayfront gazebo, have dinner on People’s Street T-head, or discover your new favorite karaoke joint around the corner. Venture a bit further and you will find the massive Texas State Aquarium, the USS Lexington, and Selena’s Seawall Statue. There is never a shortage of things to do and see in Corpus Christi!

On behalf of the host committee it is our sincere wish for you to truly enjoy your stay here in Corpus Christi. Delight in your time connecting with fellow colleagues and educators, grow in your passions, and refuel in our beautiful city.

Wishing you a great convention!

Tasha Kneis
Local Arrangement’s Chair

2017-2018 Executive Officers

President: Wade Hescht, Lone Star College-North Harris

Vice President: Colin Malinak, Saint Mary's Hall

Vice President-Elect: Mendy Meurer, Del Mar College

Executive Secretary: Carolyn Baum, West Texas A&M

Comptroller: Mike Jones, Del Mar College

Comptroller-Elect: Kandi King, Retired - Winston Churchill HS

Newsletter Editor: Kendra Willeby, Foster High School

Journal Editor: Dr. Leslie Rodriguez, Angelo State University

Archivist: Jana Riggins, University of Texas-Austin, UIL

Immediate Past President: Melissa Witt, Hallsville High School

2017-2018 District Chairpersons

District 1	Vanessa Chapa	vanessa.chapa@mcallenisd.net
District 2	Lisa Campbell	jcampbell@delmar.edu
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Lillian Adeyemi	lillian.ogunbanjo@aliefisd.net
District 5	N/A	
District 6	Deanne Christensen	dchristensen@conroeisd.net
District 7	Kari McKenzie	mckenziekd@lisdeagles.net
District 8	Amy Kemp	amy.kemp@txkisd.net
District 9	Shawn Duthie	shawn.duthie@hollidayisd.net
District 10	Cheryl Potts	cheryl.potts@pisd.edu
District 11	Eric Mears	mearse@staff.lisd.net
District 12	Kathy Owens	kathy.owens@umhb.edu
District 13	Marilyn Myrick	myrickm@ltsidschools.org
District 14	Seth Pietsek	seth.pietsek@abileneisd.org
District 15	Julie Schniers	Julie.schniers@saisd.org
District 16	Sami Womack	sawomack@dimmittisd.net
District 17	Luie Pacheco	lpacheco@muleshoeisd.net
District 18	Aaron Cox	aaron.cox@ectorcountyisd.org
District 19	Brandon Cohn	bcohn@episid.net
District 20	Tania Kelley	mrstkelley@gmail.com



CONGRATULATIONS

STUDENTS & FACULTY

AMANDA BROOKHART * JAMES HADNOT * MIQUEL SOTO
BETHANY THOMPSON * KYLE HODYC
FROM WEST TEXAS A&M'S DEPARTMENT OF COMMUNICATION

West Texas A&M's award-winning communication program offers degrees in both Communication Studies and Media Communication, as well as an online option in Strategic Communication for undergraduate students. The Communication Master's program includes both online and face-to-face options.

Our student-run Public Relations Agency (pictured above), 1910PR, recently received national affiliate status with PRSSA.



West Texas A&M University™

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Communicator of the Year

Dr. Kelly Quintanilla, Ph.D.

President/CEO of Texas A&M University—Corpus Christi

Kelly M. Quintanilla assumed the role of President of Texas A&M University-Corpus Christi in August 2017. She previously served as Provost and Vice President for Academic Affairs. She earned her Ph.D. in Communication from Pennsylvania State University in 1994, joining the Texas A&M-Corpus Christi faculty that same year. She is active in the community, serving as a board member for the Art Museum of South Texas, the Corpus Christi Symphony Orchestra, the South Texas Botanical Gardens and the Harbor Playhouse.



Prior to becoming Provost, Quintanilla served as Dean of the College of Liberal Arts and Director of the School of Arts, Media & Communication, as well as Chair for the Department of Communication and Theatre. She was a professor of communication for 16 years, teaching courses in Business & Professional Communication, Teamwork & Leadership, Organizational Communication, Public Relations and Public Speaking. Additionally, Quintanilla worked as a consultant and corporate trainer in the Coastal Bend. Clients include: HEB, CHRISTUS Spohn, CCISD, the City of Corpus Christi, CCAD, the Port, the YWCA, to name a few. Over the years, Quintanilla has received awards for her

Leadership - Interest Groups

Instructional Development, Middle School

Chair: Clay Wheeler (clay.wheeler@pisd.edu)

Sponsored Panels:

Coaching from the Cloud

Objectivity in Current Events

Bad Hombres: Examining Cultural Identity

Walk-Up Workshops

Instructional Development, High School

Chair: Greg Mayo (TMAYO@houstonisd.org)

Sponsored Panels:

How to Grow Your Program

Stacked Class

Tech in Class

AP Seminar

Grade Contract

Instructional Development, College/University

Chair: Dale Anderson (danderson4@delmar.edu)

Sponsored Panels:

Fact-based Decision on Instruction

Truth About the Workplace

Laughter is the Best Medicine

Media Credibility

GIFTS for Post-Truth Era

Reclaiming Conversation in Social Media

Oral Interpretation & Performance Studies

Chair: Anthony Cobb (ascobb@aldineisd.org)

Sponsored Panels:

How to Grow Your Program

From Binders to Body

Brainstorming UIL Prose and Poetry

DIY Interpretation Camp

Back-to-Basics

New Interpretation Coach

Argumentation & Debate

Chair: Jacob Koshak (Jacob.koshak@gmail.com)

Sponsored Panels:

Teaching/Coaching the K

Lincoln Douglas Demonstration

Writing Congressional Legislation

World Schools Debate

Mass Communication

Chair: Charles Wise (cwise3131@gmail.com)

Sponsored Panels:

The Great Debate

Theatre

Chair: Luis Pacheco (lpacheco@muleshoeisd.net)

Sponsored Panels:

Laban: It's All in the Effort

2018-2019 Theatrical Design Prompt

Meet the UIL State Theatre Director

Big Experience-Little School

Text Analysis: What's Beyond the Black and White

Rhetoric & Communication Theory

Chair: Amanda Jo Ratcliff (Arat@tjc.edu)

Sponsored Panels:

Faculty Research

Student Papers in Rhetoric & Communication Theory

Interview with the TSCJ Editor

Fake—The Future of Knowledge

Interpersonal/Organizational Communication

Chair: Meghan Pace (Meghan.pace@angelo.edu)

Texas Association of Communications Administrators

Chair: Amy A. Sanford (amy.aldridge.sanford@tamucc.edu)

Sponsored Panels:

The Road to Administration

Planning Critical Thinking Events

Crisis Communication

TACA: Past, Present, Future

Hot Topics in College/University Communication Admin

TIFA & TCCFA

Chair: Sarah Contreras (slcontrer@delmar.edu)

Sponsored Panels:

Teaching Fact-Checking

Coaching Extemp in Age of Fake News

Truthiness Across the Curriculum

Writing Effective Interpretation Introductions

Texas Forensics Association

Chair: Seth Pietsek (seth.pietsek@abileneisd.org)

Sponsored Panels:

How to Grow Your Program

TFA: Where We Go From Here

World Schools Debate

Dramatic Duo: Implications of an Illusionary Art Form

2017-2018 Standing and Ad Hoc Committees

BYLAWS

Chair: Ann Shofner '18
Sara Jane Barno '19
Kathy Owens '19
Vanessa Ruth Amos '20
Kristi Braley '20

COLLEGE & UNIVERSITY

Chair: Sarah Contreras
Justin Blacklock
Casey Garcia
Trey Guinn
Rebecca Kerr
Meghan Pace
Rachel Riggs
Julie Welker

COMMITTEE ON EDUCATOR TRAINING

Chair: Mellessa Denny
Victoria Graves
Tracy Matthies
Stacey McGee
Kirsten Nash
Krista Nix-Buckner
Angie Richard

COMMITTEE to NOMINATE THE NOMINATING COMMITTEE

Jacklyn Davis
Laura Lara
Floyd McConnell
Jacklyn Ochoa
Delia O'steen
Jim Towns

EDUCATOR OF THE YEAR

Chair: Kari McKenzie '19
Dale Anderson '18
Kyla Brookshier DeLeon '19
Lacy Cannon '20
Ralph Long '20
Barbara Mayo '20
Amanda Jo Ratcliff '19
Julie Schniers '20
George Tennison '19

FISCAL REVIEW

Chair: Brent Hinkle
Greg McGee '18
Melissa Witt '20

GOVERNMENT AFFAIRS

Co-Chair: Sami Womack '20
Co-Chair: Ryan Lovell '20
Greg Mayo '20
Seth Pietsek '20
Linda Alderson '21
Andrew Griffith '21
Ruben Richardson '21

LOCAL ARRANGMENTS

Chair: Tasha Kneis
Amy Aldridge Sanford
Dale Anderson
Sarah Contreras
Martha Fair
Amy Tilton Jones
Eric Pinon

NOMINATING COMMITTEE

Chair: Amy Kasprzyk
Dale Anderson
Lacy Cannon
Nicole Cornish
Patrick Ralls
Clay Wheeler

PUBLIC RELATIONS

Chair: Michael Merritt '20
Timothy Haynes '18
James Thompson '18
Martha Pierson '19
Deanne Christensen '20
Danny Moss '20
Charles Wise '20

RESOLUTIONS

Chair: Adesuwa Omoruyi '19
Melissa O'Neal '18
Angela Verner '18
Jayson Anderson '19
Adrian Gallardo '19
D'Nan Mathis '19
Karen Schilling '19
Kasey Willeby '19
Janis Singleton '20

SPECIAL AWARDS

Chair: Connie McKee '20
Kerry Moore '18
Barbara Mayo '19
Amy Tilton Jones '19
Russell Kirkscey '20
Norma Coston (external resource)
Wade Hescht (Ex Officio)

SPEECH/THEATRE in PUBLIC SCHOOLS

Chair: Ross DeLeon
Ramon F. Arana '19
Andrew Barrett '19
Angi Burns '19
Carolyn Mackey '19
Janice Valenzuela '19
Max Thompson '20

TASK FORCE ON STRATEGIC PLANNING

Chair: June Smith
Sara Jane Barno
M'Liss Hindman
Brent Hinkle
Amy Tilton Jones
Connie McKee
Rory McKenzie

TIME & PLACE

Chair: Trudy Hanson (West)
Victoria Beard (South)
M'Liss Hindman (East)
Michelle Watkins (Central)
Kandi King (Ex Officio – Comptroller)

UIL ADVISORY

Chair: Eloise Blair
Ross DeLeon
Shawn Duthie
JP Fugler
Joanna Hickey
Tania Kelley
Victor Martinez
Marilyn Myrick
Louie Pacheco
Bryan Winn

Ad Hoc - Caucuses

Chair: Melissa Witt
Jennifer Adams
John Augillard III
Kim Falco
Kathryn Kelly
AJ Martinez
Leslie Rodriguez
Jonathan Stansbury

Ad Hoc – Absentee Voting

Chair: Eric Mears
Naomi Bell
Colin Malinak
Noah Recker
Yolanda Silva
Kendra Willeby

TSCA Conference 2019

Call for Papers and Panels

Echo Chamber

I fear our community has fallen victim to a very simple principle - we have become trapped in an echo chamber. The state of Texas boasts one of the best communications programs in the world and is home to, if not the strongest high school and collegiate forensics circuit in the country, one of the strongest. This convention, every year, is an opportunity to reinvest in ourselves and laud ourselves for the growth and excellence in our community. Despite our continued success in the academic field of communications scholarship and our continued competitive success at the middle school, high school, and collegiate levels, we continue to face challenges to our positions within schools.

Desired Outcome of Public Education Ranking Results

The first ranking question was as follows: "What is the desired outcome of public education in Texas? (Please rank your top 3 choices.)" Respondents ranked "To teach communication, problem-solving, critical thinking and other employability skills" first, followed by "To prepare students to be productive citizens of society" and "To develop lifelong learners" as the top desired outcomes of public education.

With the recent publication of the *Long-Range Planning Public Input Survey Final Results*, the Texas Comprehensive Center at American Institutes for Research confirmed what we have known for years - this discipline is essential to student success. It's time to break out of our echo chamber and fight to secure our place in schools once again. In addition to focusing on teaching communication, problem-solving, and critical thinking, panels should focus on the cross curricular components of a well-rounded communication education.

Rank	Ranked Concept	N of Rankings
1	To teach communication, problem-solving, critical thinking and other employability skills	9,303
2	To prepare students to be productive citizens of society	8,221
3	To develop lifelong learners	6,263
4	To teach academic knowledge and skills	5,053
5	To teach ethics and morals	1,661
6	To help students develop basic life skills (e.g., hygiene, nutrition)	1,148

Join us by sharing your research and ideas at the 2019 TSCA Conference in West Texas on October 3-5, 2019.

Send all program questions and comments to Mendy Meurer at mmeurer@delmar.edu.

A complete call for papers will be available online at www.etsca.com

Deadline for Program Submissions: December 15, 2018

Past Presidents

1923	Bernice Duggan	1970	James Barton
1924	Jeston Dickey	1971	Chloe Armstrong
1925	Olivia Hobgood	1972	Noyce Burleson
1926	Jesse Millsaps	1973	George Tade
1927	Mary E. Latimer	1974	Ed Thompson
1928	Gladys de Silva Bate	1975	Ted Colson
1929	Marjorie E. Will	1976	Virginia Myers
1930	Unknown	1977	Vernon McGuire
1931	Earl C. Bryan	1978	Pat Rogers
1932	Alma Copelin	1979	Helen Schafer
1933	Unknown	1980	Rita Harlien
1934	Nena Kate Ramsey	1981	John Wilson
1935	Minnie L. Blundell	1982	Maridell Fryar
1936	Sara Lowery	1983	George Grice
1937	Sara Lowery	1984	L. D. Naegelin
1938	Yetta Mitchell	1985	Rosanna Herndon
1939	Florence Horton	1986	Pat Jurek
1940	Emory G. Horger	1987	Tyler Tindall
1941	Emory G. Horder	1988	Ronald Dodson
1942	Thomas A. Rouse	1989	John Gossett
1943	Thomas A. Rouse	1990	Debra Dehlinger
1944	Thomas A. Rouse	1991	Marilyn Swinton
1945	Thomas A. Rouse	1992	Jackie Jarrett
1946	Whilhelmina G. Heede	1993	Robert Stewart
1947	Annah Jo Pendleton	1994	Ann Shofner
1948	Jesse Ray Holcomb	1995	R. Neal Rieke
1949	Jesse J. Villarreal	1996	Kerry Moore
1950	Oretha Whitworth	1997	Trudy Hanson
1951	Harold Weiss	1998	Jana Riggins
1952	Fred J. Barton	1999	Peter Pober
1953	Jeanne Lennard	2000	R. Scott Allen
1954	Elton Abernathy	2001	June Smith
1955	Verna Harris	2002	Teresa Galiazzo
1956	E.L. Pros	2003	Russell Lowery-Hart
1957	Nan Elkins	2004	Ann Shofner
1958	Crannell Toliver	2005	Natalie Bryant
1959	Johnie Ross Elzner	2006	Joe Trevino
1960	P. Merville Larson	2007	Barbara Mayo
1961	Betty Hughes	2008	Lois Davis
1962	Angus Springer	2009	Ralph Long
1963	Rex Fleming	2010	Kandi King
1964	Ted Skinner	2011	Connie McKee
1965	Mabel Wyatt	2012	Russell Kirkscey
1966	R.V. Holland	2013	M'Liss Hindman
1967	June Prentice	2014	Mellessa Denny
1968	Don Streeter	2015	Amy Tilton Jones
1969	Billie Etheridge	2016	Melissa Witt

Past Executive Secretaries

1935-38	Emory G. Horger
1938-41	J. Clark Weaver
1941-46	Hugh Seabury
1946	P. Melville Larson
1946-47	F. L. Winship
1947-49	Bruce Roach
1947-52	Crandell Tolliver
1952-55	Robert Cape
1955-58	Ted Skinner
1958-61	R. B. Holland
1961-64	Don Streeter
1964-67	P. Melville Larson
1967-69	Curtis L. Pope
1969-70	C. L. Farr
1970-79	Robert Jeffrey
1979-82	William DeMougeot
1982-83	Ray Ewing
1983	William DeMougeot
1983-88	Ann Harrell
1988-89	Carrol Haggard
1989-91	Tyler Tindall
1991-95	June H. Smith
1995-98	Ralph Long
98-2001	Lou Ann Seabourn
2001-07	Randy Cox
2007-12	Brent Hinkle
2012-17	Lou Ann Seabourn



“The good you do today will often be forgotten. Do good anyway.”

– MOTHER TERESA

Thank you for your service!

TSCA Outstanding Service Award Recipients

Linda Alderson
Natalie Bryant
Faye Carpenter
Richard Cheatham
Norma Coston
Ronald Dodson
Trudy Hanson
Martha Haun
M'Liss Hindman
Robert Jeffery

Sandra Lucaa
Beverly Martin
Connie McKee
Dan Mendoza
Kerry Moore
Danny Moss
Virginia Myers
Krin Brooks Perry
Jana Riggins
W.E. Schuetz
Lou Ann Seabourn

Ann Shofner
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Sweeney
Guy P. Yates
Sara Jane Barno
Michael Merritte
Kandi King
Charolette Brown

TSCA Educator of the Year Recipients

1974	Alonez Blackburn, Hawley HS	2004	Linda Alderson, Boling HS
1975	Marjorie Best		Catherine Gragg, San Jacinto College
1976	Pamela McDaniel, Boswell HS		Robin Williamson, University of St. Thomas
1981	Lanny Naegelin, Churchill HS	2005	Sammy Green, Spring HS
1982	Jackie Jarrett, Coronado HS		Marla Chisholm, Del Mar College
1984	Opal Hall, Denton HS		Mary Trejo, University of Texas, El Paso
1985	Jean Clough, Ball HS	2006	Sara Jane Barno, Hornedo MS
1986	Ron Dodson, Westlake HS		Barbara McCain, Plano East Senior HS
1987	Kerry Moore, Muleshoe HS		Charles Wise, St. Philip's College
1988	Ann Shofner, Tascosa HS		Randy Cox, University of Texas, Austin
1989	Paula Moeller, Hays HS	2007	Mary Jane Grant, Morehead MS
1990	Mildred Peveto, Newman Smith HS		Myrna Bass, Athens HS
1991	Charlotte Brown, Gregory-Portland HS		Sarah Contreras, Del Mar College
1992	Kandi King, Clark HS		Michael Elkins, Texas A&M Univ., Kingsville
1993	Roberta Grenfell, Klein HS	2008	Sandra Jones, Killough MS
1994	Sandra Lucas, Skyline HS		Barbara Garner, Duncanville HS
	M'Liss Hindman, Tyler Junior College		Amy Tilton Jones, Del Mar College
1995	Lana Hall, Hereford HS		Shawn Wahl, Texas A&M Univ., Corpus Christi
	Linda Long, Northlake College	2009	Cheryl Miller, Henderson MS
1996	Jana Riggins, Kaufman HS		Robert Shepard, Creekview HS
	Leann Ellis, South Plains College		Wade Hesch, Lone Star College, North Harris
	Virginia Myers, Wayland Baptist Univ.		Debbie Hatton, Sam Houston State University
1997	Joe D. Trevino, Jr., Bishop HS	2010	Gilbert Casas, McCollum HS
	Glynis Holm Strausse, Coastal Bend College		Mike Jones, Del Mar College
	June H. Smith, Angelo State University	2011	George Pacheco, Jr., San Angelo State University
1998	Connie McKee, Amarillo HS		Karen Wilbanks, Plano Senior HS
	Ralph Long, Collin County Comm College	2012	George Tennison, E. A. Olle MS
	Trudy Hanson, West Texas A&M Univ.		Gay Hollis, James E. Taylor HS
1999	Mary C. Green, Pasadena HS		Jim Towns, Stephen F. Austin University
	Claude Caffee, Brookhaven College	2013	Stacy Thomas, The Kinkaid School
	Martha J. Haun, University of Houston		Kim Falco, Franklin HS
2000	William Schuetz, Gregory-Portland HS		Victoria Beard, Spring Woods HS
	Natalie Bryant, South Plains College	2014	Kelly Kimball, Carroll HS
	Carley Dodd, Abilene Christian University		Danny Moss, North Texas Community College
2001	Randy Ellis, Spring HS		Wayne Kraemer, Texas State University
	Lou Ann Seabourn, Amarillo College	2015	Melissa Witt, Dimmitt HS
	Terry Thibodeaux, Sam Houston State Univ.		Mendy Meurer, Del Mar College
2002	Teresa Galiazzo, Alief Hastings HS		Michelle Maresh-Fuehrer, Texas A&M Univ. CC
	Jackie Ganschow, Del Mar College	2016	Eloise Blaire, Houston Lamar
	Peter Pober, University of Texas, Austin		Patrick Ralls, Wharton Junior College
2003	R. Scott Allen, Humble ISD	2017	Kathy Owens, University of Mary Hardin-Baylor
	Janna Holt-Day, South Plains College		Barbara Mayo, Northeast Lakeview College
	John Gossett, University of North Texas		Amy Kasprzyk, Hillsboro High School

Texas Speech and Communication Journal

2018 Editorial Board

We'd like to acknowledge the 2018-2019 Editorial Board for their work in raising the caliber of the Texas Speech and Communication Journal. Though they represent different corners of the country, each of these scholars can call Texas home and has deep roots to the communication discipline right here.

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Texas Speech Communication Journal

Volume 43

The *Texas Speech Communication Journal* issues a call for papers that focus on research in human communication. Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than **March 31, 2019**. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the abstract or body of the manuscript.

Manuscripts should not exceed 30 pages, including references and figures, and should be written according to the *Publication Manual of the American Psychological Association* (6th Edition). The manuscript should be emailed to the editor at the address listed below divided into the following two (Microsoft Word) documents:

1. **Title Page**—should include the author's name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).

Title page should also indicate the following:

Methodology/Analysis Technique:

Content Analysis

Cultural Criticism

Ethnography

Qualitative Analysis

Quantitative Analysis

Rhetorical Criticism

Other—please specify

(include all that apply)

2. **Abstract and Manuscript**—An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. ***No author identification should appear in this document.***

The *Texas Speech Communication Journal* (TSCJ) is a state journal published by the Texas Speech and Communication Association. The TSCJ produces one print issue per academic year, which seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Leslie Y. Rodriguez

Angelo State University

Email: tscjeditor@gmail.com

Deadline: March 31, 2019

THE FORENSICS FILES

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- ✓ TFFI Summer Debate Camp (New!)
This past summer, TFF, hosted its first summer debate camp with LD, PFD, CX, and Novice Labs. Let your students know about TFFI 2019 in San Antonio!
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2008	Charlotte Brown, Gregory-Portland HS Anne Shofner, Tascosa HS Joe Trevino	2015	Glenda Ferguson, Coppell HS Janet Melton, Lampasas HS
2009	Gary Boeger, the Woodlands HS Dave Huston, Colleyville Heritage HS Barbara McCain, Claudia Taylor HS Shawn Mena, Bel Air HS Aaron Timmons, Greenhill School Karen Wilbanks, Plano Senior HS	2016	Tim Cook, Salado HS Connie McKee, West Texas A&M Univ. Terri Robinson, Akins HS Sally Squibb-Tate, Lewisville HS
2012	Kim Falco, Franklin HS Billye Lucas, Ysleta ISD Fine Arts Cheryl Potts, Plano Senior HS Robert Shepard, McMillen HS	2017	Brian Eanes, Ronald Reagan HS Rhonda Smith, Plano West Senior HS Cecil Trent, Memorial HS

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1991	Peter Pober, University of Texas, Austin M'Liss Hindman, Tyler Junior College
1992	Guy P. Yates, West Texas A&M University
1993	James Mammerella, San Antonio College
1994	Carol & Barbara Hickey, University of Texas, Arlington
1995	Ron Ragston, University of Houston
1999	Dan West, Rice University
2003	Wade Hescht, Lone Star College, North Harris
2005	Wayne Kraemer, Texas State University
2006	Mary Trejo, University of Texas, El Paso
2007	Connie McKee, West Texas A&M University
2008	Randy Cox, University of Texas, Austin
2009	Jolinda Ramsey, San Antonio College
2010	Kathy Owens, Mary Hardin Baylor University
2011	Collier Patton, Lone Star College, Kingwood
2012	Leigh-Anne Williams, San Jacinto College
2013	David Worth, Rice University
2014	Sarah Contreras, Del Mar College
2017	Floyd McConnell, San Jacinto College - North

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Joseph A. Willis
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Debbie Winkler
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John Wright
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Patricia Wysong
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Noni Ford
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Martha Haun

Rosanna Herndon
Florence Horton
Mary Ireland
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Kerry Moore
Virginia Myers
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Victoria Townsend
Harold Weis
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Guy Bizzel
Jean Boles
Faye Carpenter
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Opal Hall
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Vera Simpson
Don C. Streeter
Frances Sweeny

Marilyn Swinton
Donna Ray Tobias
Emerson Turner
Guy P. Yates

Membership

Thursday, October 4, 2018

9:00–12:00	Strategic Planning Committee	Matagorda
2:00–3:00	TFA Executive Council Meeting	Copano
3:00–4:00	TFA Committee Meetings	Corpus C
	Congressional Debate	
	Constitutional Committee	
	Debate Topic Selection	
	Emeritus Membership	
	Finance	
	Nominating	
	Professional Relations	
	Public Relations	There will be tables set for each committee to meet.
	Scholarship	
4:00–7:00	TFA Business Meeting (1/2)	Corpus B
4:00 – 5:00	Panel A Programs	
	Student Papers in Rhetoric and Communication Theory	Nueces A
5:15 – 6:15	Panel B Programs	
	Student Papers in Rhetoric and Communication Theory	Nueces A
	Self-Reflection, Critical Consciousness, and Reclaiming Conversations	Nueces B
7:00 – 8:30	Dinner for all Members & TSCA Committee Meetings	Corpus A
	Bylaws	
	Educator Training	
	Committee to Nominate the Nominating Committee	
	Educator of the Year	Copano
	Fiscal Review	Nueces A
	Four Year and University	
	Governmental Affairs	
	Local Arrangements	
	Nominating	
	Public Relations	
	Resolutions	
	Special Awards	Nueces B
	Speech and Theatre in Public Schools	
	Task Force on Strategic Planning	Those without a designated space will have tables set in Corpus A. Please, enjoy dinner and discuss your official TSCA business!
	Task Force to Evaluate Curriculum	
	Time and Place	
	Two Year and Community College	
	UIL Advisory	
8:30 – 9:15	TFA Regional Meetings	
	Region 1	Nueces A
	Region 2	Nueces B
	Region 3	Copano
	Region 4	Aransas
	Region 5	Matagorda

PANEL A, 4:00 -5:00

Student Papers in Rhetoric and Communication Theory

Coordinator: Dr. Trudy Hansen – West Texas A&M
Chair: Dr. Trudy Hansen - West Texas A&M

Presenters:

Amanda Brookhart – WTAMU “Hatred is Learned: A Metaphoric Analysis of *American History XI*”

Miguel Soto – WTAMU “Partners in Crime: A Metaphoric Criticism of *Bright*, A Netflix Original Movie”

Bethany Thompson – WTAMU “*Twelve Years a Slave*: A Narrative Criticism about Slavery and Redemption”

"Emotivism is the doctrine that all evaluative judgments and, more specifically, all moral judgments are *nothing but* expressions of preference, expressions of attitude or feeling. ..."

Alasdair MacIntyre



PANEL B, 5:15 - 6:15

Student Papers in Rhetoric and Communication Theory

Coordinator: Dr. Trudy Hansen - WTAMU
Chair: Dr. Trudy Hansen - West Texas A&M

Presenters:

James Hadnot – WTAMU “*Paid in Full*: A Narrative Critique”

Kyle Hodyc - WTAMU “*The Elephant in the Room*: An Ideological Criticism of *Gran Torino*”

Self-Reflection, Critical Consciousness, and Reclaiming Conversations in Social Media

Coordinator: Raymond Blanton – Incarnate Word
Chair: Raymond Blanton - Incarnate Word

Presenters:

Raymond Blanton – University of the Incarnate Word

Trey Guinn – University of the Incarnate Word

Susanna Alford

Tierney Gerber – University of the Incarnate Word

Will focus on the educational and pedagogical importance of developing a critical consciousness related to social media use. Specifically, will assess the cultural and instructional significance of Sherry Turkle’s *Reclaiming Conversation*, offering strategies that privilege self-reflection and the reclamation of face-to-face conversation in the classroom. Consider: how might critical consciousness help us identify, respond, and rescue truth from truthiness?

Friday, October 5, 2018

8:00–8:45	New Member Breakfast	Corpus B
8:15–9:15	TSCA Executive Council Breakfast	Corpus A
9:15–10:15	Panel C Programs	
	The Road to Administration.....	Corpus C
	Formative Assessment: Fact-Based Decisions.....	Copano
	Fake: The Future of Knowledge.....	Corpus B
	How to Grow Your Program	Matagorda
	Teaching & Coaching the K	Nueces B
	2018-19 Theatrical Design Prompt.....	Aransas
	Teaching Fact-Checking	Nueces A
10:30-11:30	Panel D Programs	
	Crisis Communication: Lessons from Hurricane Harvey.....	Copano
	Digital Team Management	Nueces A
	Teaching in a Stacked Class	Corpus B
	Truth About the Workplace	Aransas
	From Binders to Body	Nueces B
	GIFT'D: Great Ideas for Teaching Debate	Corpus C
	Meet the UIL State Theatre Director	Matagorda
11:45–12:45	Convention Luncheon	Corpus A
12:45–1:45	TSCA General Session (1/2)	Corpus A & B
2:00–2:30	District Meetings	
	Districts 3, 4, 5,	Nueces A
	Districts 10, 11, 12, 13	Corpus C
	Districts 14, 15, 16, 17, 18	Aransas
	Districts 19 & 20	Nueces B
	Districts 1 & 2	Copano
	Districts 6, 7, 8, 9	Matagorda
2:45–3:45	Panel E Programs	
	Interview with the TSCJ Editor	Corpus C
	Dramatic Duo: Illusionary Art Form.	Nueces A
	Objectivity in Current Events	Nueces B
	Technology in the Classroom	Copano
	Laughter is the Best Medicine	Corpus A
	Lincoln-Douglas Debate Demonstration.....	Matagorda
	UIL Brainstorming - Prose and Poetry	Corpus B
4:00–4:30	Interest Group Session 1 - Curricular Development	
	Instructional Development, Middle School	Copano
	Instructional Development, High School	Aransas
	Instructional Development, College/University	Matagorda
4:30–5:00	Interest Group Session 2	
	Argumentation & Debate	Copano
	Oral Interpretation & Performance Studies	Aransas
	Rhetoric & Communication Theory	Matagorda



UNIVERSITY OF MARY HARDIN-BAYLOR

For more information about the University of Mary Hardin-Baylor, the Department of Communication and Media Studies, or the UMHB Speech and Debate Team, please contact:

KATHY OWENS

Assistant Professor and Director of Forensics
254-295-5512 | kathy.owens@umhb.edu

umhb.edu/speechcru

EDUCATION FOR LIFE... EXPERIENCE OF A LIFETIME

5:00–5:30	Interest Group Session 3 Interpersonal & Organizational Communication Copano Theater Aransas TACA / TIFA Matagorda
5:45–6:45	Panel F Programs Truthiness Across Curriculum Corpus A Coaching Extemp in the Age of Fake News Corpus B Bad Hombres: Cultural Identity in the Trump Era Corpus C AP Seminar Nueces A Perceptions of Media Credibility Nueces B The Great Debate Aransas DIY Interpretation Camp Copano Planning Critical Thinking Events Matagorda
7:00–8:00	President’s Reception & Professor’s Performance Hour Bayview Room
8:00	Don Streeter Past Presidents’ Dinner Aransas
8:00	TFA Business Meeting (2/2) Corpus B

Teaching Fact Checking

Coordinator: Sarah Contreras, Del Mar College
 Chair: Kathy Owens, Univ. of Mary Hardin-Baylor

Presenters:
 Kathryn Kelly – Blinn College
 Justin Blacklock – San Antonio College

In the era of “Fake News,” students need instruction in determining what is credible and what is not when researching for their speeches. This panel will discuss strategies in teaching students to be critical of the research they present and how to find credible sources.

The Road to Administration

Coordinator: Amy Aldridge Sanford - TACCU
 Chair: Kellie W. Smith – TACCU

Presenters:
 Sarah Contreras – Del Mar College
 Kristopher Copeland – North Lake College
 Patrick Ralls – Wharton County Junior College

Being an administrator requires a different skill-set and sensibility of navigating the culture of an institution. This panel will discuss steps any instructor can make to transition from faculty to administration to better understand the differing skillset. The panelists, all with administrative experience, will offer insight into managing the role of a faculty member along with taking steps to increase administrative experiences.

Panel C: 9:15 - 10:15

Fake - The Future of Knowledge: Kenneth Burke & the Rhetoric of Satire as a Combat to Truthiness

Coordinator: Dr. Amanda Jo Ratcliff - Tyler JC
 Chair: Dr. Raymond Blanton - Incarnate Word

Presenters:
 Dr. Raymond Blanton - Incarnate Word
 Connor Boushon - Univ. of the Incarnate Word
 Jean C. Flores - Univ. of the Incarnate Word

This session will feature a short satire written and performed by a university professor and two graduate students, titled, “Fake—The Future of Knowledge.” Subsequently, this satire will serve as a prompt to consider and discuss civic theorist and rhetorical critic Kenneth Burke’s satiric vision—Helhaven. In essence, we ask how satire, historically and contemporarily, can help us identify, respond, and rescue truth from truthiness, with a particular focus on communication and technology.

“In a way, the world-view of the Party imposed itself most successfully on people incapable of understanding it. They could be made to accept the most flagrant violations of reality, because they never fully grasped the enormity of what was demanded of them, and were not sufficiently interested in public events to notice what was happening. By lack of understanding they remained sane. They simply swallowed everything, and what they swallowed did them no harm, because it left no residue behind, just as a grain of corn will pass undigested through the body of a bird.”



-George Orwell from “1984”

<i>Matagorda</i>	<i>Copano</i>
<p>How to Grow Your Program</p> <p>Coordinator: Melissa Denny – Amarillo HS Chair: Tasha Kneis - Tuloso-Midway High School</p> <p>Presenters: Melessa Denny – Amarillo High School Victoria Graves – Texas City High School Tasha Kneis - Tuloso-Midway High School Seth Pietsek – Cooper High School Julie Schniers – San Angelo Central High School</p> <p>The synthesis of Logistics, Communication and Teamwork is part of the framework of team success. Whether you are involved in your school's program as a novice or are a well-seasoned veteran, program growth is vital. How do you facilitate team growth? How do you garner support? This panel of veteran teachers, directors and coordinators will discuss the value of communicating the needs, challenges and successes of your team for the sake of recruitment, retention, fundraising, coaching and publicity.</p>	<p>Formative Assessment: Using Fact-based Decision on Instruction</p> <p>Coordinator: Dale Anderson – Del Mar College Chair: Dale Anderson– Del Mar College</p> <p>Presenters: Luke LeFebvre – Texas Tech University Mike Jones – Del Mar College</p> <p>Will discuss how to accurately appraise congruent/divergent perspectives between instructors and students for the implementation of evidence-based intervention techniques to improve classroom communication (oral and visual) and student learning.</p>

Panel C: 9:15 - 10:15

<i>Nueces B</i>	<i>Aransas</i>
<p>Teaching and Coaching the K</p> <p>Coordinator: Jacob Koshak - Cypress Woods HS Chair: Preston Stotle - Winston Churchill HS</p> <p>Presenters: Jacob Koshak - Cypress Woods HS Preston Stolte - Winston Churchill HS</p> <p>Now that the Kritik is becoming more popular, it's important to understand how to answer and present the argument in a way that effectively wins you the debate. This panel will discuss the Kritik as well as how to write, answer, and present the K.</p>	<p>2018-2019 Theatrical Design Prompt</p> <p>Coordinator: Luis Pacheco - Muleshoe HS Chair: Aimee Kasprzyk - Blooming Grove HS</p> <p>Presenters: Paula Rodriguez - State Theatre Director</p> <p>The official prompt will be presented and discussed. This session will provide you an understanding of the expectations and goals associated with it. Great session if you are thinking of starting a team or are looking to get your veteran team engaged for the season.</p>

Panel D: 10:30 - 11:30

Copano

Crisis Communication: Lessons Learned from Hurricane Harvey

Coordinator: Catherine K. Cole - TACCU

Chair: Kristin Diaz - KiiiTV

Presenters:

Omar G. Lopez - AEP Texas

Kelly M. Quintanilla - TAMUCC

Jaime N. Barrera - TAMUCC

Kristin Diaz - KiiiTV

In late August 2017, Hurricane Harvey was pointed for the Coastal Bend of South Texas and the forecast was troubling. Corpus Christi was directly in its path. Decisions that would impact hundreds of thousands of people had to be made quickly. Panelists will reflect on the crisis communication responses made during the time of the storm and the aftermath.

Matagorda

Meet the UIL State Theatre Director

Coordinator: Luis Pacheco - Muleshoe High School

Chair: Luis Pacheco - Muleshoe High School

Presenters:

Paula Rodriguez - State Theatre Director

It is an honor and privilege to work with Theatre Directors and Sponsors of UIL. I can attest that my chosen profession, like so many of you, is a result of the opportunities provided by Middle and High School Theatre programs. This workshop is an opportunity for me to Meet and Greet...YOU! Look forward to sharing our Educational theatre experiences as we transition into the new school year.

Nueces A

"Coaching from the Cloud": Digital Team Management

Coordinator: Clay Wheeler - Schimelpfenig MS

Chair: Candace Norris - Murphy Middle School

Presenters:

Clay Wheeler - Schimelpfenig Middle School

Lindsey Petropoulos - Rice Middle School

George Tennison - E.A. Olle Middle School

Back by popular demand! Managing a team is an intense, exhausting and time-consuming aspect of coaching. In this session, our presenters will delve into tips, tricks, apps and programs to use for team management and to keep you poised, organized and plugged in. Ideal for coaches of any experience or instruction level.

Corpus B

Teaching in a Stacked Class with Kids who are "Dumped"

Coordinator: Shelby Randolph, Lampasas HS

Chair: Melessa Denny, Amarillo HS

Presenters:

R. Nicole Manning - Byron P. Steele, II High School

Greg Magee - James E. Taylor High School

Greg Mayo - Westbury High School

Feeling frustrated and not sure where to start? As an elective teacher, many of us have heard students say, "I didn't sign up for this class." (or) "I don't want, or need, this class." So how do you teach a class that is considered "A Dumping Ground?" This panel will discuss differentiated instructional approaches that have fostered interest and success for multi-experience and multi-grade level students, who were involuntarily signed up for the elective class.

Truth About the Workplace

Coordinator: Amy Jones – Del Mar College
 Chair: Amy Jones - Del Mar College

Presenters:
 Amy Jones – Del Mar College
 Justin Blacklock – San Antonio College
 Ken Trevino – Texas Workforce Commission

Business communication instructors and a work-force expert will discuss current hiring trends and skills needed for today’s workforce. We will also discuss lessons and activities that can be used in a variety of speech classes to introduce and enhance the skills that employers want your students to have upon graduation.

From Binders to Body: the Mechanics of Oral Interpretation

Coordinator: Anthony Cobb – Carver Magnet HS
 Chair: Cedric West - Aldine High School

Presenters:
 Andrew Barrett – J. Frank Dobie High School
 Stephanie Cambra – Plano Senior High School

What are judges looking for? What are the rules? Is it worth it to take risks in Interp rounds? Oral Interp contests can be subjective but checking all the boxes (locking down the mechanics), makes students stronger competitors. This panel is designed to reiterate the importance of the mechanics of Binder Work and Body Work. Instilling the value of sharpening, even the smallest of details, can have a resounding effect on their overall success record. Opportunities for questions, answers, and discussion will be provided.

GIFT’D: Great Ideas for Teaching Debate

Coordinator: Kirsten Nash – Hendrickson HS
 Chair: Jacob Koshak - Cypress Woods High School

Presenters:
 Courtney Coffman – Northland Christian School
 Stacey McGee – Cypress Fairbanks ISD
 Kirsten Nash – Hendrickson High School

This panel will cover the different pedagogical approaches for debate and how to better approach coaching debate teams and teaching debate courses.



THE WORLD'S YOUTH WAKES UP TO THE DISCLOSURE MOVEMENT

“So, what do ya call it when the authorities hide the truth and give us B.S. instead?”

“It’s called **“TRUTHINESS”** and they think they can get away with it and treat us like a bunch of morons!”

<i>Corpus C</i>	<i>Corpus B</i>
<p>Interview with the TSCJ Editor</p> <p>Coordinator: Dr. June Smith –Angelo State Univ. Chair: Dr. June Smith - Angelo State University</p> <p>Presenter: Dr. Leslie Rodriguez – Angelo State University</p> <p>New TSCJ Journal Editor, Dr. Leslie Rodriguez, will be interviewed to help members and interested journal submission writers understand the direction the TSCJ will take under her guidance. Please come and learn how to submit work, how to become a member of her editorial staff, and how the TSCJ will continue to be a leading state journal in the nation.</p>	<p>UIL Brainstorming the New Categories in Prose and Poetry</p> <p>Coordinator: JP Fugler – Lindale High School Chair: Aimee Kasprzyk - Blooming Grove HS</p> <p>Presenters: Jana Riggins – University of Texas – UIL M'Liss Hindman – Tyler Junior College, State Contest Director for Prose & Poetry</p> <p>For novice and varsity coaches. We want to hear your Prose and Poetry category ideas for the upcoming competitive year. Join in and share during this round table discussion as we explore possibilities for what could become the new categories in 2019 – 2020. Opportunities for questions, answers, and discussion will be provided.</p>

Panel E: 2:45 - 3:45

<i>Nueces A</i>	<i>Nueces B</i>
<p>Dramatic Duo: The Real Implications of an Illusionary Art Form</p> <p>Coordinator: Seth Pietsek - Cooper High School Chair: Colin Malinak - Saint Mary's Hall</p> <p>Presenters: Casey Garcia - Lone Star College - North Harris,</p> <p>A theoretical discussion on the power of illusion in Dramatic Duo Interpretation. Various artistic approaches behind character, blocking, environment, and the all too important concept of "off stage focus" will be central to the discussion. Focus on the preparation and execution of Duo performance will help guide our conversation of this exciting, yet challenging event.</p> <p>Casey Garcia is the Founder and Director of FLUENCY LLC, Professor of Speech, Drama and Humanities at Lone Star College-North Harris, and the former Curriculum Director of the UTNIF.</p>	<p>"I'm so Triggered Right Now": Maintaining Objectivity when Teaching Current Events</p> <p>Coordinator: Clay Wheeler - Schimelpfenig MS Chair: Lindsey Petropoulos - Rice Middle School</p> <p>Presenters: Tom McCaffrey – Jasper High School Cheryl Potts – Retired, Plano Senior High School Clay Wheeler – Schimelpfenig Middle School</p> <p>In an increasingly partisan world where everything feels like a "hot button" issue, approaching news and current events in the classroom can be a dicey proposition. This session will explore effective ways to maintain personal objectivity, even when exploring divisive topics. We'll examine meaningful and appropriate ways to engage with parents and administrators who may not understand why current events are being covered in class and will discuss whether or not it's okay to show bias in the classroom.</p>

Technology in the Classroom

Coordinator: Kristen Shaheen, Tom C. Clark HS
Chair: Molly Sharp, Tom C. Clark High School

Presenters:
Kristen Shaheen, Tom C. Clark High School
Molly Sharp, Tom C. Clark High School
Melissa Witt, Hallsville High School

Keep your students engaged with technology trends and tools that can be applied in your classroom as you and your students “log in.” This interactive panel will discuss and demonstrate the use of Google Classroom, and various resources and apps.

BYOD - Be sure to bring your laptop or tablet. A MUST for all Teachers.

Demonstration of Lincoln-Douglas Debate

Coordinator: Jacob Koshak - Cypress Woods HS
Chair: Preston Stolte - Winston Churchill HS

Presenters:
Jacob Koshak - Cypress Woods High School
Preston Stolte - Winston Churchill High School

A demonstration of what a typical LD debate round looks like going into this next season.

Panel E: 2:45 - 3:45

Laughter is the Best Medicine

Coordinator: Raymond Blanton – Incarnate Word
Chair: Raymond Blanton - Incarnate Word

Presenters:
Raymond Blanton – Univ. of the Incarnate Word
Trey Guinn – University of the Incarnate Word
Tierney Gerber – Univ. of the Incarnate Word
Susanna Alford

“Humor is mankind’s greatest blessing.” Explore the communicative role that humor plays in the classroom. Specifically, the historical and cultural significance of late night monologues as a remedy for confronting the anxiety associated with truthiness, including case studies on Johnny Carson, Stephen Colbert, John Oliver, Samantha Bee, and other late night personalities.

“Truthiness is tearing apart our country, and I don’t mean the argument over who came up with the word. I don’t know whether



it’s a new thing, but it’s certainly a current thing, in that it doesn’t seem to matter what facts are. It used to be, everyone was entitled to their own opinion, but not their own facts. But that’s not the case anymore. Facts matter not at all. Perception is everything.”

-Stephen Colbert

<p style="text-align: right;"><i>Corpus A</i></p> <p>Truthiness Across the Curriculum</p> <p>Coordinator: Sarah Contreras – Del Mar College Chair: Julie Welker – Howard Payne University</p> <p>Presenter: Kathryn Kelly – Blinn College</p> <p>In the age of perceptions of “Fake News,” bringing in discussions of current events into any classroom can spawn natural debate. This panel will be a lively discussion regarding tips and strategies to teach “rational debate” across the curriculum utilizing current events.</p>	<p style="text-align: right;"><i>Matagorda</i></p> <p>Planning Critical Thinking Events for the Classroom and Beyond</p> <p>Coordinator: Martha Fair, CCISD Chair: Charles Howard, Tarleton State University</p> <p>Presenters: Karly Goen, Tarleton State University Jennifer Edwards, Tarleton State University Tracey Holley, Tarleton State University Paul Stafford, Tarleton State University</p> <p>Panelists will focus on fake news within social media platforms, online classroom decisions and presentations, graduate level fake news dispersion on thesis documents and defense presentations, planning large scaled events (i.e. The Texas Debate) and how students vet research to debate others in a university-wide campus debate event.</p>
<p style="text-align: right;"><i>Corpus C</i></p> <p>Bad Hombres: Examining Cultural Identity in the Trump Era</p> <p>Coordinator: Vanessa Amos - Canyon Hills MS Chair: Clay Wheeler - Schimelpfenig MS</p> <p>Presenters: Vanessa Amos - Canyon Hills Middle School</p> <p>Working with students who are persons of color can present a unique challenge in 2018, when it's easy for them to feel as though their perspectives do not matter to many fellow Americans. This session will explore bold ways to empower the voices of students who may be feeling angry, marginalized or helpless and seeks to bring their stories to the forefront using the tools of forensics. Finding steady footing in a strong cultural identity, coupled with the ability to communicate effectively can be a transformational experience for both the student and the coach. Ideal for coaches of any experience or instruction level.</p>	<p style="text-align: right;"><i>Nueces A</i></p> <p>AP Seminar</p> <p>Coordinator: Vanessa Chapa, McAllen High School Chair: Vanessa Chapa, McAllen High School</p> <p>Presenters: Vanessa Chapa, McAllen High School Kirsten Nash, Hendrickson High School</p> <p>In a time when communications courses are being eliminated, coaches frequently look for ways to make themselves more valuable/necessary to their schools and/or to identify other courses to fill their course load. The AP Capstone program is a fantastic way to supplement your teaching schedule. If you have ever wondered what an AP course for speech/debate would look like...this is it! Come learn about the Capstone program details, how to advocate for implementing it in your school, scheduling/planning and other valuable information!</p>

Panel F: 5:45 - 6:45

Panel F: 5:45 - 6:45

<p style="text-align: right;"><i>Nueces B</i></p> <p>Perceptions of Media Credibility in the Fake News Era</p> <p>Coordinator: Trey Guinn – Incarnate Word Chair: Trey Guinn - Incarnate Word</p> <p>Presenters: Maren E. Minchew – Univ. of the Incarnate Word Trey Guinn – University of the Incarnate Word Raymond Blanton – Univ. of the Incarnate Word</p> <p>Will explore the cultural, interpersonal, and rhetorical implications of the idea of fake news and the spread of misinformation online using a mixed methods survey that was developed to gain an understanding of the public’s perceptions concerning fake news, focusing on how they consume media, what influences the media they select, who are the least and most credible outlets and media types, and what role self-esteem plays in the fake news phenomenon.</p>	<p style="text-align: right;"><i>Panel E</i></p> <p>The Great Debate</p> <p>Coordinator: Mellessa Denny - Amarillo HS</p> <p>Presenters: AFF—Charles “Charlie” Wise NEG—Christopher Brannen, Barbers Hill HS</p> <p><i>RESOLVED: This House favors substantial increase in Federal regulation of Social Media.</i></p> <p>Two experienced debaters and coaches demonstrate Lincoln-Douglas debate on a topic intimately related to the Convention theme of "Truthiness." Corpus Christi media and local debate squads have been invited to attend.</p>
<p style="text-align: right;"><i>Copano</i></p> <p>DIY Interpretation Camp</p> <p>Coordinator: Aimee Kasprzyk - Blooming Grove Chair: Eric McClellan - MacArthur High School</p> <p>Presenters: Andrew Barrett – J. Frank Dobie High School Vicky Beard – Spring Woods High School</p> <p>Attending camps has proven to be a great tool in the success of forensics programs. Coordinating and paying for camps can be daunting as well as expensive. This panel is designed to provide some organic options to outsourcing the training of your team. Veteran panelists share the benefits and logistics of running a DIY Interpretation camp to strengthen competitors of Prose, Poetry, Duo/ Duet, P.O.I, Humorous and Dramatic Interp, and other Oral Interpretation events. Opportunities for questions, answers, and discussion will be provided.</p>	<p style="text-align: right;"><i>Corpus B</i></p> <p>Coaching Extemp in the Age of Fake News</p> <p>Coordinator: Sarah Contreras – Del Mar College Chair: Jonathan Stansbury – Lone Star College</p> <p>Presenters: Rhonda Smith – Retired, Plano West Senior HS Colin Gill – Woodlands High School</p> <p>Coaching students involves more than rules, it involves ethical beviors as well. In the age of “Fake News” it is imperative that our students rise above the social norm and maintain information-integrity in their competitive events. This panel will discuss the challenges faced with the impressions of Fake News vs. Real News when coaching students in Extemporaneous Speaking.</p>

Saturday, October 6, 2018

8:00–9:00	TSCA Executive Council Breakfast	Corpus A
9:15–10:00	TSCA General Session (2/2)	Corpus A & B
10:15–11:15	Panel G Programs	
	Writing Effective Interp Introductions	Corpus B
	Text Analysis: What’s Beyond the Black and White	Aransas
	Grade Contract	Nueces B
	G.I.F.T.S. for Teaching in a Post-Truth Era	Nueces A
	Congress Legislation Writing	Corpus A
	Laban: It’s All in the Effort	Laguna Madre
	Faculty Research	Copano
	Hot Topics in Communication Administration	Corpus C
11:30–12:30	Panel H Programs	
	TACA: Past, Present, Future	Copano
	Non-Verbal Communication	Aransas
	World Schools Debate	Nueces B
	New Interpretation Coach	Nueces A
	Big Experience-Little School	Corpus A
	TFA: Where We Go From Here	Corpus C
	Walk-Up Workshops	Corpus B
12:45–1:15	2018 Convention Planning Lunch	Aransas

Panel G: 10:15 - 11:15

Writing Effective Interp Introductions

Coordinator: Julie Walker – Howard Payne Univ.
Chair: Jolinda Ramsey – San Antonio College

Presenters:

M'Liss Hindman – Tyler Junior College
Justin Blacklock – San Antonio College
Sarah Contreras – Del Mar College

Introductions to interpretative events have evolved into so much more than a title and author. Due to this evolution and the necessity of intro writing skills in forensics, this panel will listen to a few students perform their introductions and then “critique” and/or discuss what is good and what could be improved. Through these discussions there will be tips and tricks on writing a solid introduction for any interpretive event.

G.I.F.T.S. for Teaching in a Post-Truth Era

Coordinator: Tracy S. Matthies – Blinn College
Chair: Amanda Jo Ratcliff – Tyler Junior College

Presenters:

Jim Towns – Stephen F. Austin State University
Rachel L. Jumper – Stephen F. Austin State Univ.
Melissa Meek – Blinn College
Andrew D. Sutherland – Blinn College

Learn teaching strategies designed to transform students into intelligent consumers of information. Learn the “Ten Commandments of Listening.” Help students “Get a Clue” by identifying misleading clues. “Embed a librarian” in your course. Promote effective research behaviors by teaching students to evaluate the credibility of online resources.

<p>Grade Contract</p> <p>Coordinator: Victoria Graves – Texas City HS Chair: JP Fugler, Lindale High School</p> <p>Presenters: Rory McKenzie – Lindale High School Victoria Graves – Texas City High School Michelle Watkins – Claudia Taylor Johnson HS</p> <p>All the events, but how do you grade?!?! This panel will discuss how to implement a grading contract in a multi-level and multi-event debate class. Tips on how to select features, (activities, assignments, drills), and what to include in your contract, items to consider before implementation, and examples of contracts. Great for new coaches and veterans who are seeking new ideas.</p>	<p>Laban: It's All in the Effort</p> <p>Coordinator: Holly Goodman - MacArthur HS Chair: Danai Strother - Davis HS</p> <p>Presenters: Aimee Kaspyrzk – Blooming Grove High School Kari McKenzie – Gilmer High School</p> <p>Develop a common language and experience with your kids when directing/coaching Interp. Do you have trouble getting your kids to make big, bold, risky choices, or worse, do they not make choices at all? Come and learn the magic of Laban Efforts and how using this amazing physical and vocal tool can open up a whole new bag of tricks, giving you and your kids a common language and strategy for finding TRUTH in acting and interp.</p>
<p>Hot Topics in College and University Communication Administration</p> <p>Coordinator: Kellie W. Smith, TAMUCC Chair: James R. Hallmark, Vice Chancellor for Academic Affairs, Texas A&M University System</p> <p>Presenters: Rex Peebles, Asst. Commissioner, THECB</p> <p>The moderator engaged in a crowd-sourcing exercise of public university and community college communication department chairs/heads seeking to identify the “hottest topics/biggest challenges” facing college and university communication departments.</p>	<p>Text Analysis: What's Beyond the Black and White</p> <p>Coordinator: Louie Pacheco - Muleshoe HS Chair: Louie Pacheco - Muleshoe HS</p> <p>Presenters: Robert Shepard - Plano Senior High School</p> <p>This session is designed to teach students how to analyze text from universal perspective to create performances that are natural and intrinsic.</p>
<p>Faculty Research</p> <p>Coordinator: Rachel Riggs – Angelo State Univ. Chair: Rachel Riggs– Angelo State University</p> <p>Presenters: Dr. JongHwa Lee – Angelo State University Dr. Erica Baily – Angelo State University Teri Freitag – Angelo State University Dr. Jim Towns – Stephen F. Austin State Univ.</p> <p>Presenters will share their research in the areas of rhetoric and Communication Theory.</p>	<p>Congress Legislation Writing</p> <p>Coordinator: Cheryl Potts – Retired, Plano Senior Chair: Jacob Koshak - Cypress Woods High School</p> <p>Presenters: Vicki Beard – Spring Woods High School Gay Hollis – James E. Taylor High School Cheryl Potts – Plano Senior High School TFA Congress Committee</p> <p>This panel will cover how to effectively compose congressional legislation in a way that will ensure success. Come with legislation ideas!</p>

<i>Copano</i>	<i>Corpus B</i>
<p>TACA: Past, Present, Future</p> <p>Coordinator: Heather D. Selim – A&M University Chair: Amy Aldridge Sanford</p> <p>Presenters: Trudy L. Hanson – West Texas A&M University James Hallmark – Texas A&M University System Steven A. Beebe – Texas State University Amy A. Sanford – Texas A&M Univ. Corpus Christi</p> <p>TACA has been an interest group of TSCA since 1988 and is a particularly good conduit for college and university faculty engagement with TSCA. However, TACA has often struggled with attracting and retaining active members. Panelists, including former TACA Officers, will discuss the past, present, and future of the organization, including times when there was high attendance and the times in which disbanding was a topic of conversation.</p>	<p>Walk-Up Workshops</p> <p>Coordinator: Candace Norris - Murphy MS Chair: Clay Wheeler - Schimelpfenig MS</p> <p>Presenters: Sara Jane Barno - Hornedo Middle School Vanessa Amos - Canyon Hills Middle School George Tennison - E.A. Olle Middle School Lindsey Petropoulos - Rice Middle School Clay Wheeler - Schimelpfenig Middle School Candace Norris - Murphy Middle School Robert Shepard - Plano Senior High School</p> <p>Talking through the need and direction for TFA to step into an advocacy and supportive role to its membership. Including a time for a conversation between membership and the leadership.</p>

Panel H: 11:30 - 12:30

<i>Nueces B</i>	<i>Nueces A</i>
<p>World Schools Debate</p> <p>Coordinator: Aaron Timmons – Greenhill School Chair: Greg Mayo - Westbury High School</p> <p>Presenters: Courtney Coffman – Northland Christian School Audra Langston – Kingwood High School</p> <p>Learn World Schools Debate, the new TFA State Qualifying debate event. This session will include a description of the event, speaker responsibilities and strategic tips for coaching. It will also feature tips for approaching both prepared and impromptu motions as well as the art of asking points of interest.</p>	<p>New Interpretation Coach</p> <p>Coordinator: Cherise Johnson - Davis High School Chair: Jennifer Jermany - Davis 9th Grade HS</p> <p>Presenters: Shawn Duthie – Holliday High School Aimee Kaspyrzk – Blooming Grove High School Kari McKenzie – Gilmer High School Seth Pietsek – Cooper High School Julie Schniers – San Angelo Central High School</p> <p>It can be intimidating being the new debate coach. Let this panel of experienced coaches guide you through the basics of planning, tournaments, and classroom prep. Whether you are starting a team or inheriting an experienced squad...no worries, we've got you covered. Great for new coaches!</p>

<i>Corpus A</i>	<i>Corpus C</i>
<p>Big Experience-Little School</p> <p>Coordinator: Chair:</p> <p>Presenters: Kimberly Fryman - Mount Enterprise High School John Fryman - Mount Enterprise High School</p> <p>This workshop will feature tips for growing a strong Theatre program with the limitations of small schools. We will share resources and ideas that can help small school directors build One Act Play, Theatrical Design and Film programs with the limited resources of small and rural schools .</p>	<p>TFA Where We Go from Here</p> <p>Coordinator: Seth Pietsek – Abilene High School Chair:</p> <p>Presenters: Members of the EC</p> <p>Talking through the need and direction for TFA to step into an advocacy and supportive role to its membership. Including a time for a conversation between membership and the leadership.</p>
<p>Panel H: 11:30 - 12:30</p>	

**See you next year in Amarillo!
October 3-5, 2019
Amarillo Civic Center Complex**

We would like to express our gratitude to all who made TSCA Convention 2018 a success!

Corpus Christi at the Omni Bayfront

Tasha Kneis and the Host Committee

Brent Hinkle - TSCA Webmaster

Texas Speech Communication Association

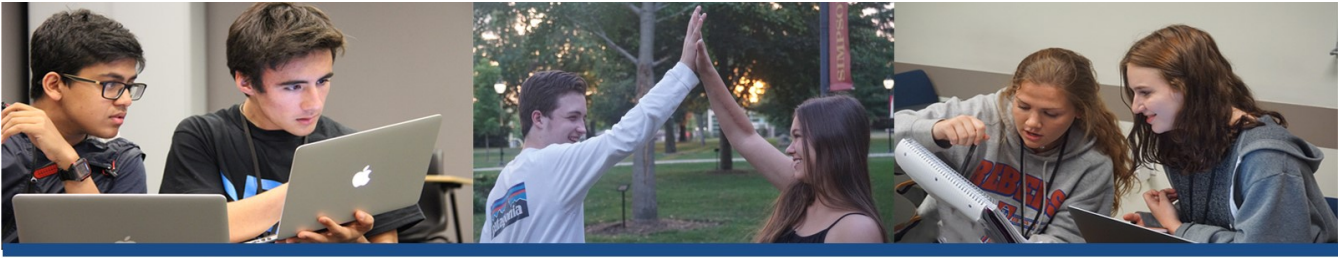
Convention 2018 - Combating Truthiness: Teaching in a Post Truth Era
 October 4-6, 2018 Omni Bayfront Tower - Corpus Christi

Attendance Record and Verification Sheet

10/4/18	Panel A Program (1 hour)	
	Panel B Program (1 hour)	
	TFA Interest Group Meeting (2 Hours)	
	TSCA Standing & Ad Hoc Committee Meetings (1 hour)	
10/5/18	New Member's Breakfast (1 hour)	
	Panel C Program (1 hour)	
	Panel D Program (1 hour)	
	TSCA General Session (1 hour)	
	TSCA District Meeting (.5 hour)	
	Panel E Program (1 hour)	
	Interest Group #1 (.5 hours)	
	Interest Group #2 (.5 hours)	
	Interest Group #3 (.5 hours)	
	Panel F Program (1 hour)	
	Professor's Performance Hour (1 hour)	
10/6/18	TSCA General Session (1 hour)	
	Panel G Program (1 hour)	
	Panel H Program (1 hour)	

Total number of Conference CPE Hours _____ (Max 14 hours)

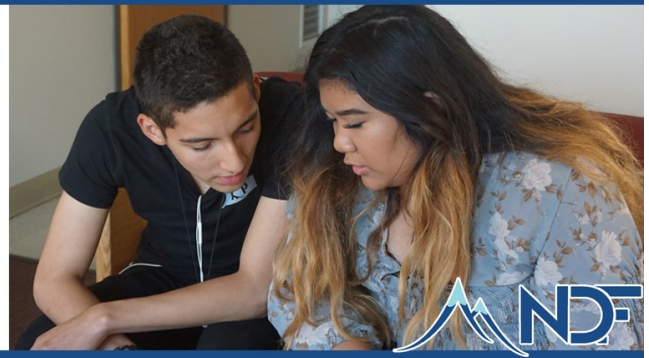
TSCA Representative Signature: _____




SUMMIT debate

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GROUPS, GUARANTEEING EACH PART OF THE
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